RECRUIT AVYUKTA .. END TO END RECRUITMENT CRM

GENERIC RECRUITMENT MECHANISM



Phase 1: JD, Requirement Gathering

Phase 2: Resource Identification: Excel/CVs that are meeting the

JD are gathered from the Data Banks and portals such as naukri/dice/shine/jobsahead/indeed etc.

Phase 3:

Qualification parameters are set for Candidate: Calling/Emailing as per the location and the availability quotient and the skill set



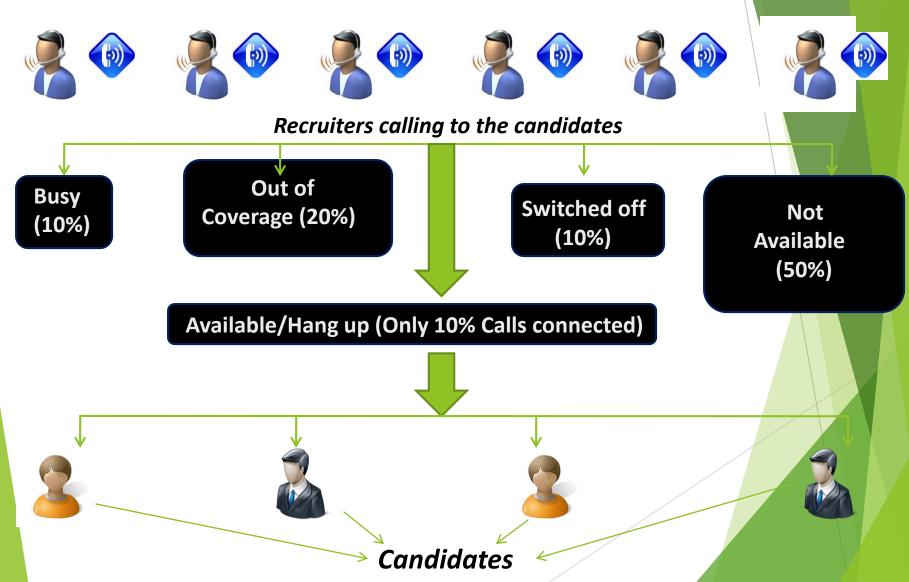
Forward short listed candidates to Candidates for 2nd stage

Generic / Conventional recruitment : 20 Empanelments

Proposed Recruit Avyukta: 100 Empanelments

CONVENTIONAL RECRUITMENT MECHANISM

Team of Recruiters



1000 calls = 1 Payment, Lets quadruple it with a Dialer

On 1000 CALLS to candidates during recruitment

Only 100 calls are picked up/CONNECTED

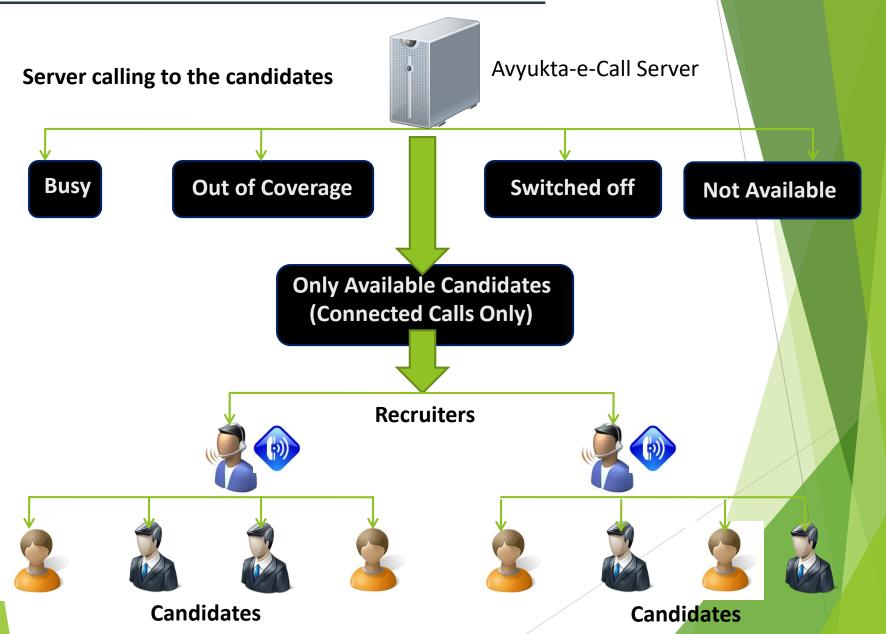
50 Candidates meeting JD and can be LINED UP

30 Candidates TURN UP and are 5 are SELECTED

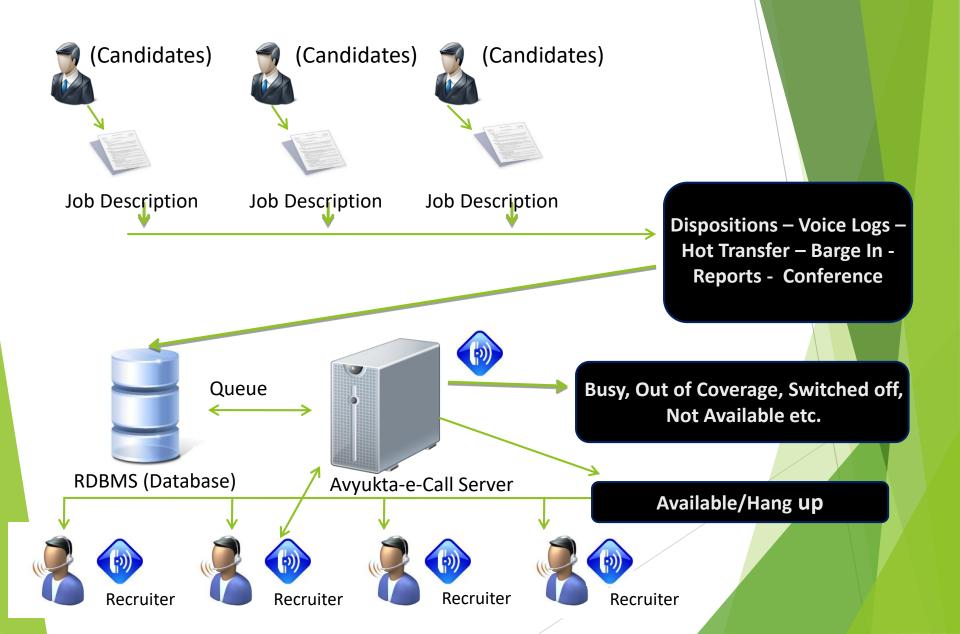
3 JOIN and 1 stays for 3 Months (Payment for 1)

Empanelled Partner pays for 1 Candidate / 1000 Calls

PROPOSED RECRUITMENT MECHANISM

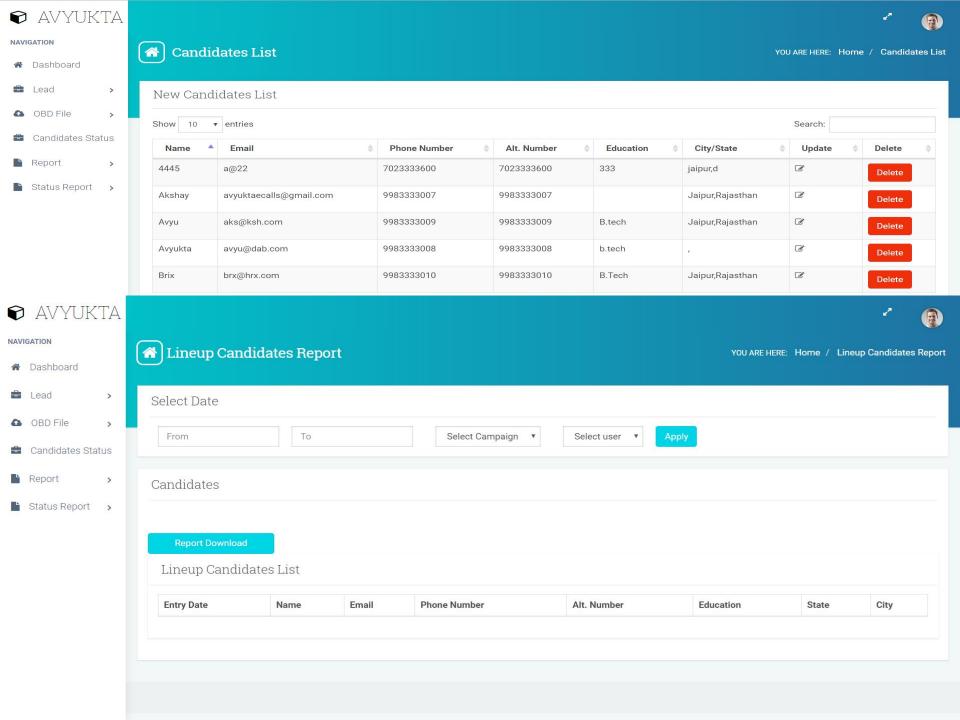


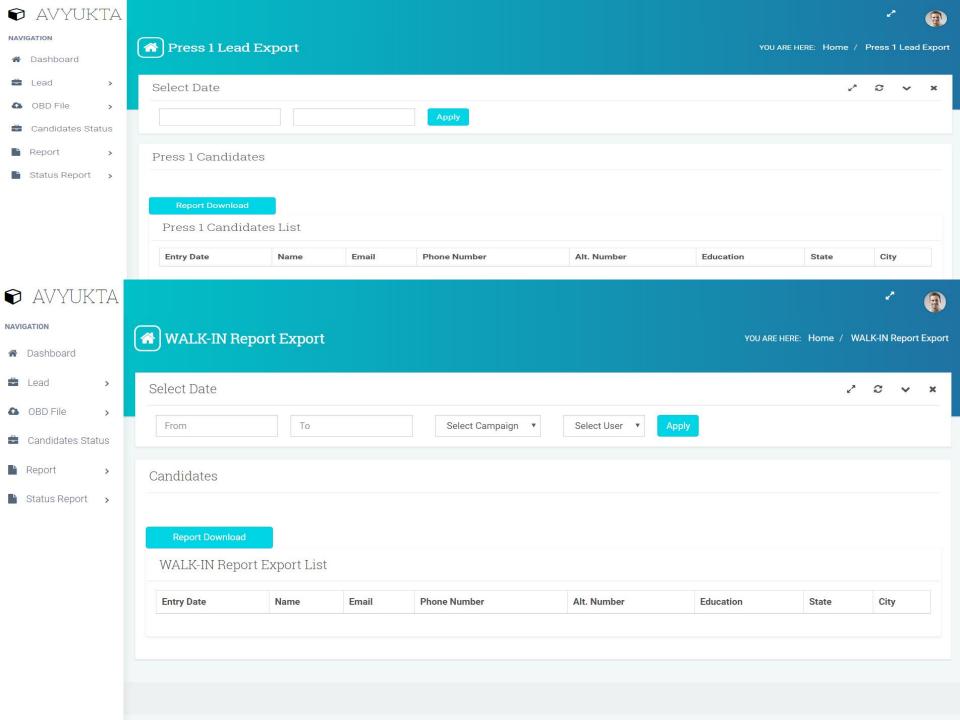
PROPOSED SYSTEM

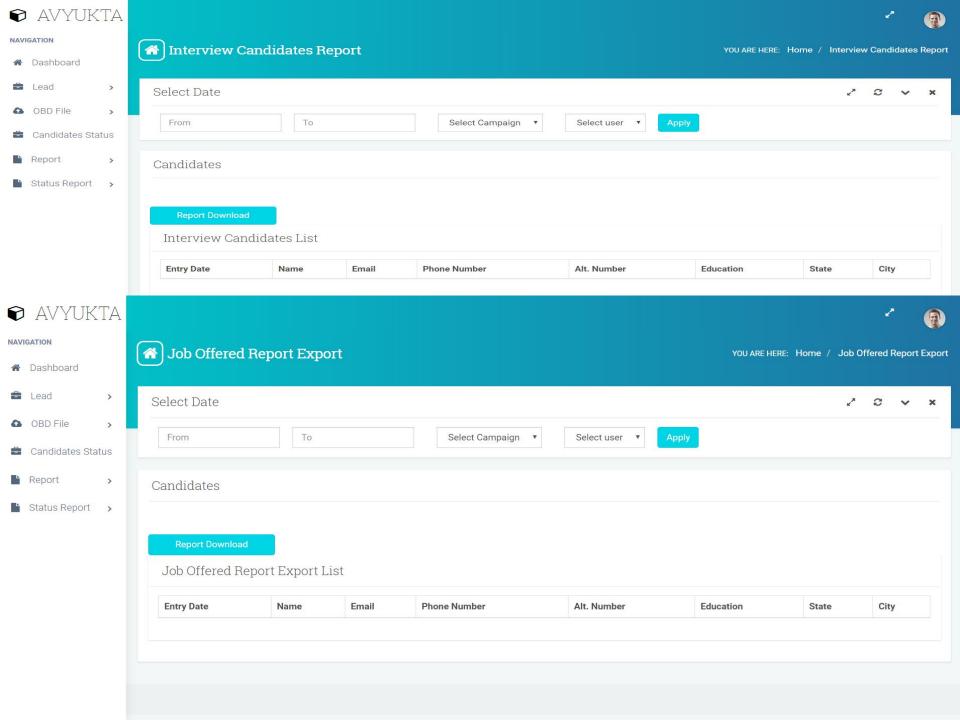


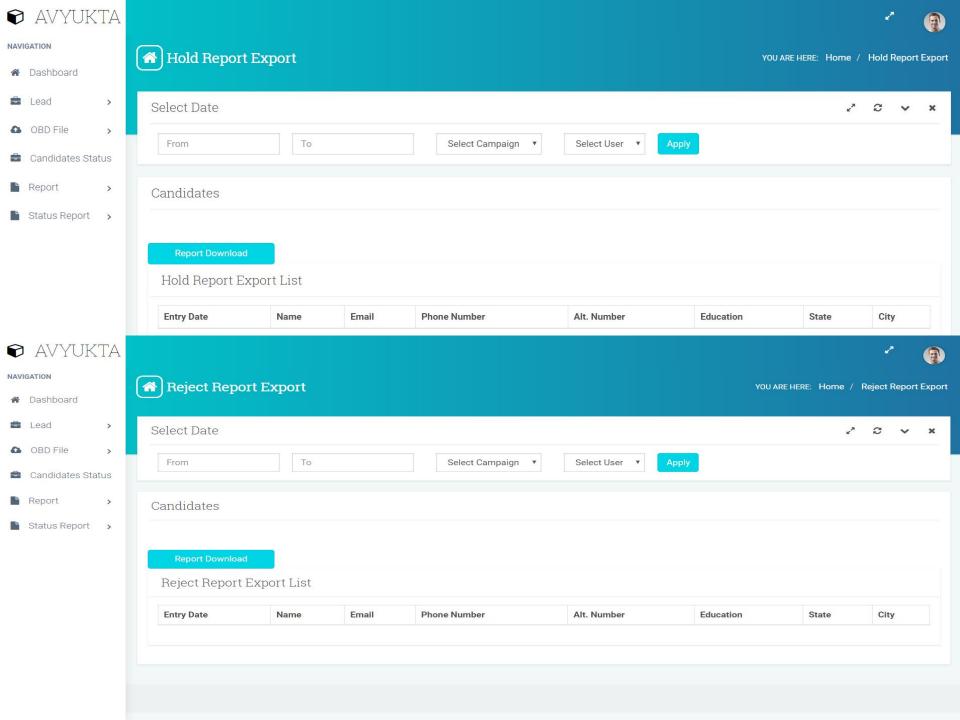
<u>Cost Advantage = Either 400% Productivity or</u> <u>75% Salary Saving with Same productivity</u>











Lead Source/s

- ✓ Direct/Walk In (Entry into Stage CRM / MIS)
- ✓ Facebook / Linked In (Entry into Stage CRM / MIS)
- ✓ Naukri/shine/dice/job portals (csv/xls , Directly import on Dialer)
 - ✓ Reference (Entry into Stage CRM / MIS)
- ✓ Website (Entry into Stage CRM / MIS, API required from Website for Direct Entry and Submission to Dialer DB SQL)
- ✓ Email (Entry into Stage CRM / MIS , API required from portal for Direct Entry and submission to Dialer DB SQL)
 - ✓ Others

Stage CRM

First Name, Last Name, Phone Number 1, Phone Number 2, Email id Qualification, Location, Source, Additional Mandatory/unavoidable fields



FRESH STAGE (Entry with Source and other mandatory details, primary key is Ph. No. 1)



Line Up (Linking with Campaign on Dialer) >>(1)

Yes (towards screening), No (Towards reject with reason or others such as no reply, END OF LOOP 1 or to be assigned to another campaign for re use) >>



Yes (towards screening),

No (Towards reject with reason or others such as no reply,



END OF LOOP 1 or to be assigned to another campaign for re use) >>

Screening











- Yes / Accept >> (Towards Interview line up) ...
- > Procedure (1) replica with alternate campaign ID
 - ➤ No : Reject with Reason
 - Company Interview >>
 - > Yes / Accept >> (Towards Offer Letter) ..
- > Procedure (1) replica with alternate campaign ID
 - > Offer Letter
 - > Joining

Line Up

Case Study: Line Up_Genpact_PA
Upload of excel on Dialer wrt Campaign Line
Up_Genpact_PA >>

- ✓ Custom Pop Up with Name, Number 1, Number 2, Email, Qualifications, Functional Skills, Key Skills, English Skills, Accent etc (or up to 7 cumulative custom fields) >>
 - ✓ Comment section for Commenting
 - ✓ Hang Up Event >>
 - Custom Disposition and Sub dispositions >
 - ✓ Rejected >> Reason
 - ✓ Call Back >> Calendar
 - √ Not Interested >> Reason
 - ✓ Line Up>> Calendar >> Email API with custom template

SMS/Email API: Upon line up disposition

Dear Mr/Mrs _______-, Your interview for Profile
has been scheduled by RECRUITER NAME on DDMMYYYY

BETWEEN HHMM AND HHMM, Google Location for Interview shall be

Line Up OBD (Voice SMS with/out Press 1 option to all lined up candidates (Recruiter wise / Recruiter independent):

I. Upload Voice File Section
II. Recorder Button

III. Play Button

V. Import for Voice Broadcasting
VI. Broadcast Button
VII. Reporting Section

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